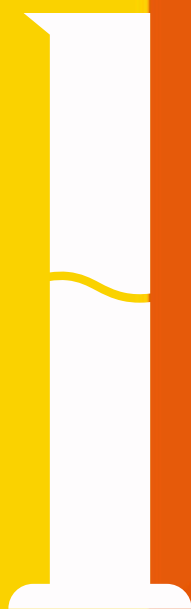


How to Design the Perfect Experiment?

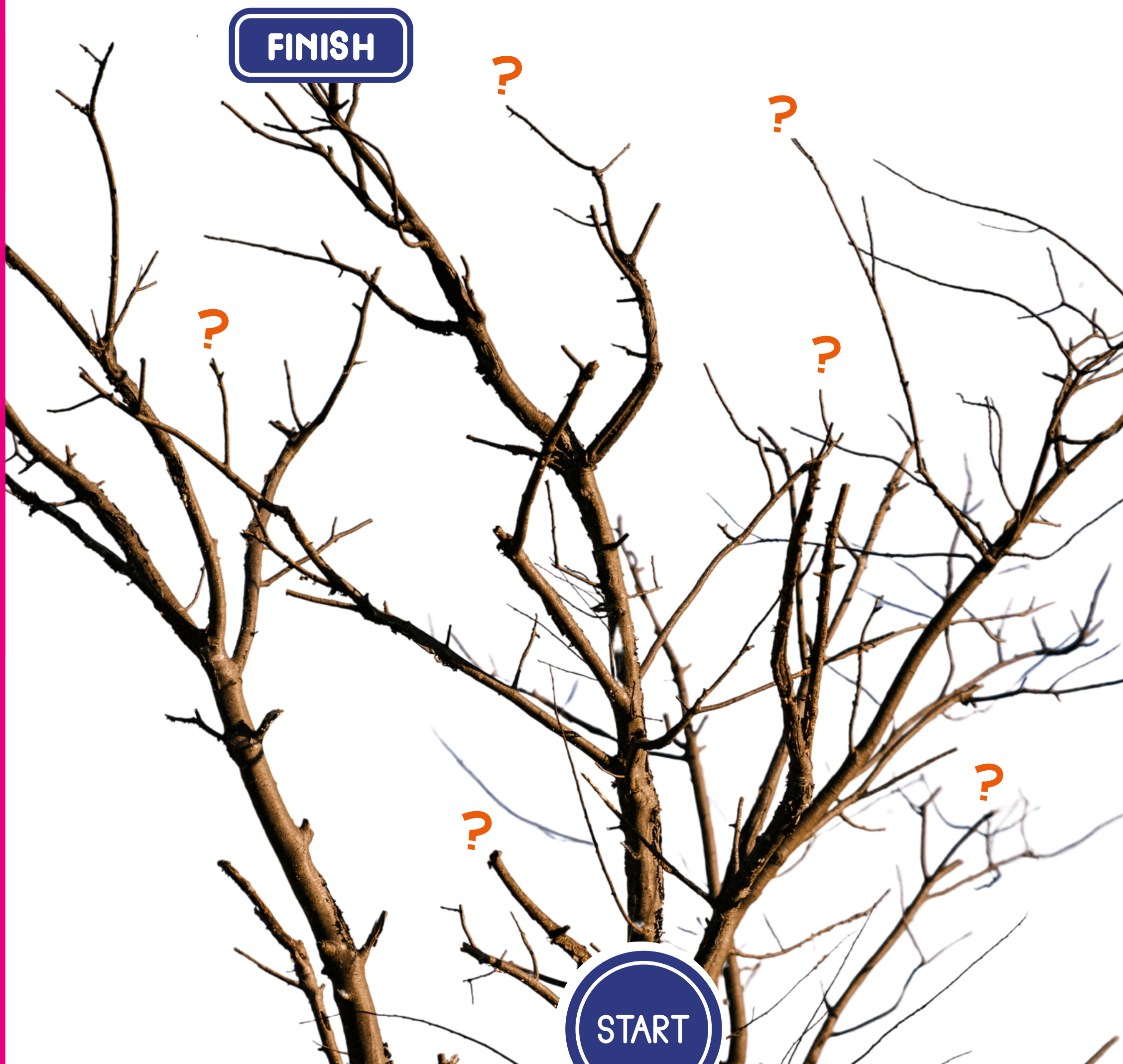


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Conducting experiments is like following a tree branch

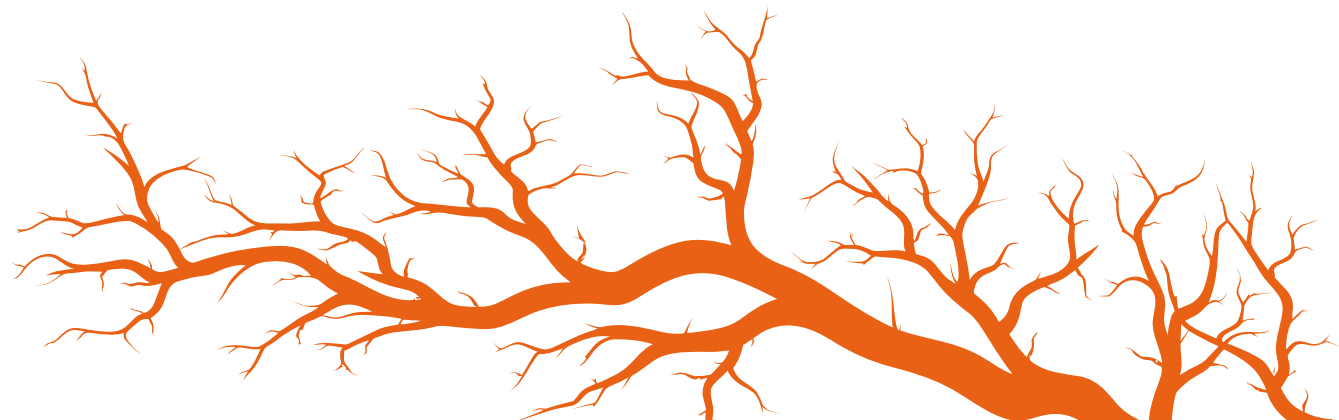
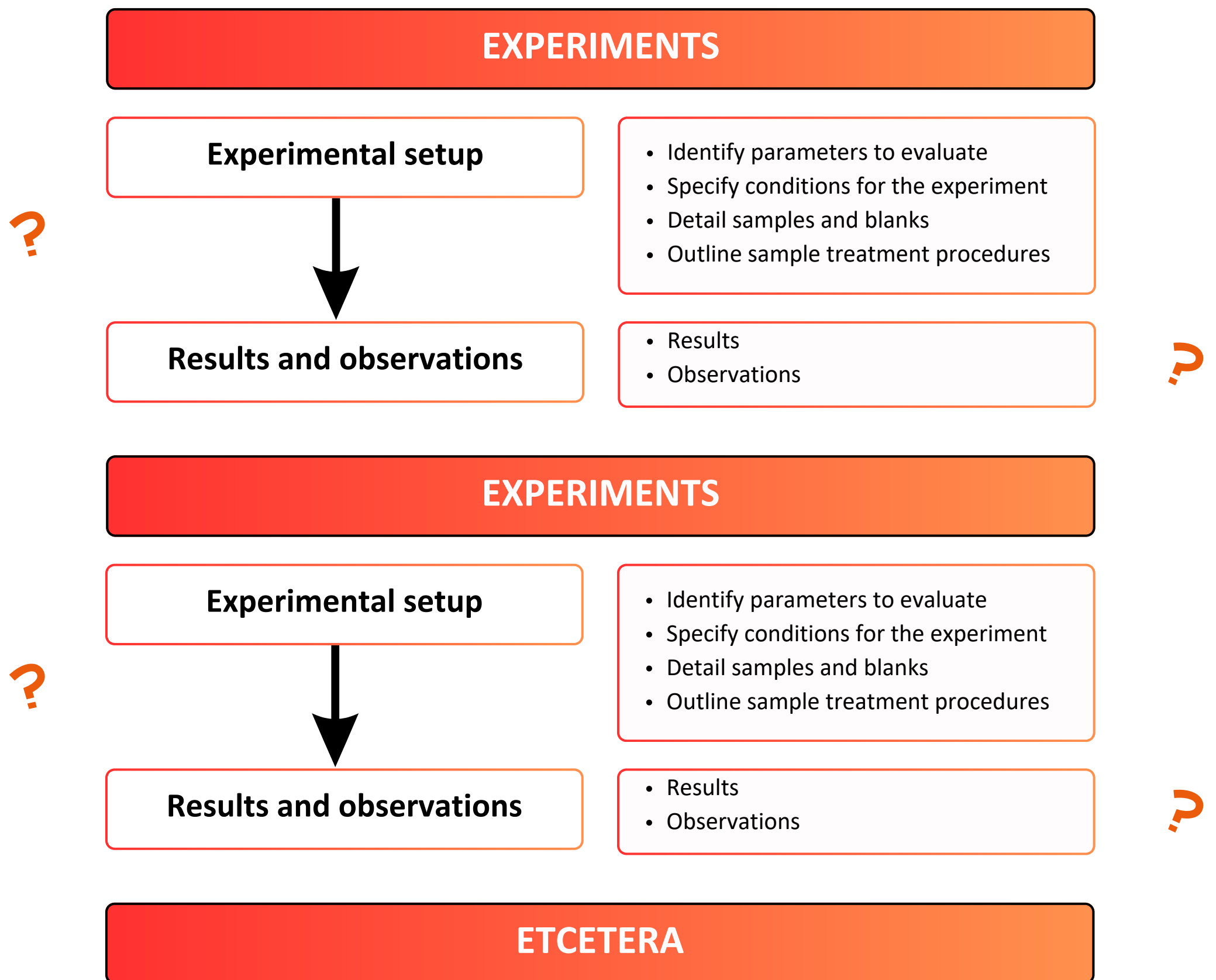


If you get distracted by every new observation, you risk losing sight of your original goal and ending up in a side branch instead of reaching the finish.



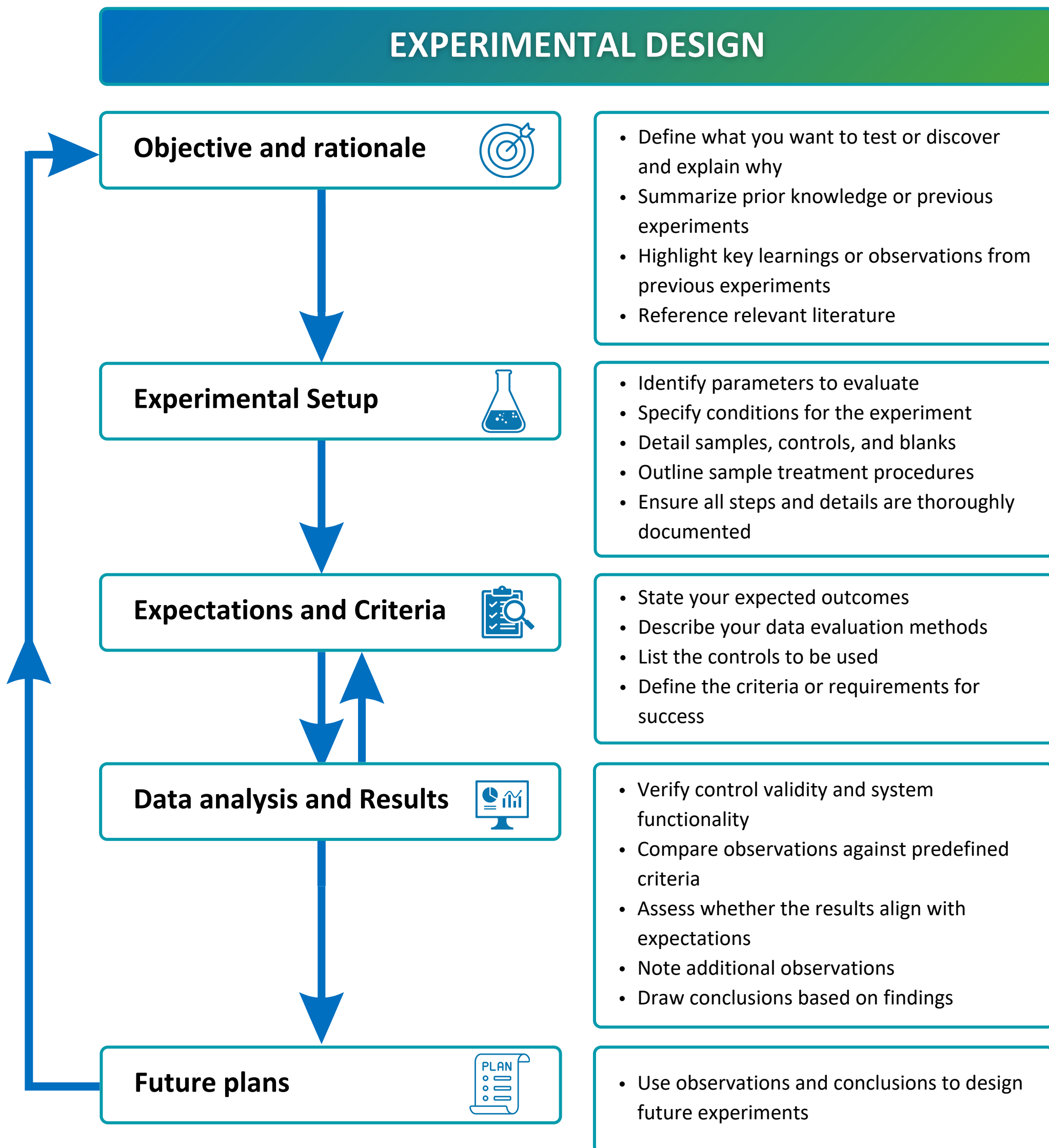
Traditional approach

In the traditional approach, experiments are often conducted without proper control assessment or reflection on requirements, leading to distractions by new observations and a loss of focus on the original goal.

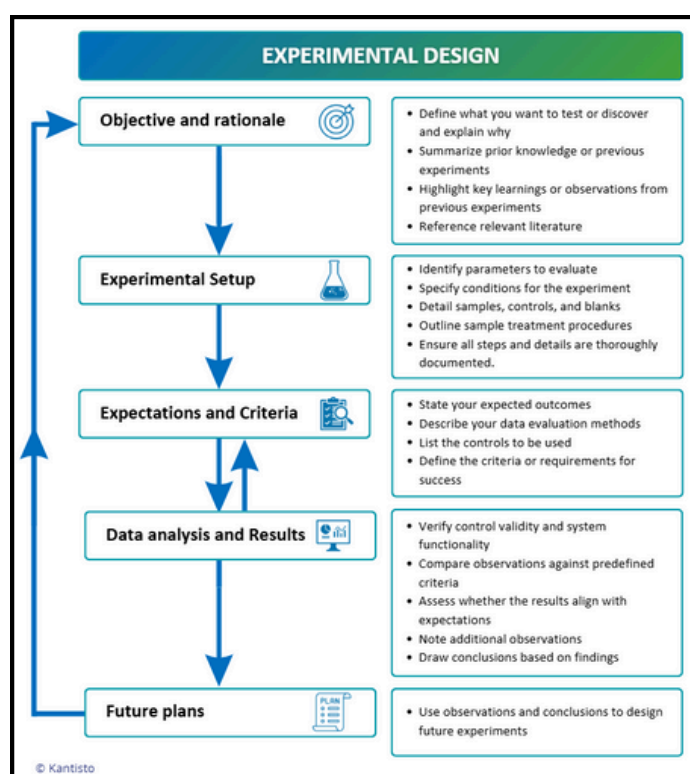


Stay on Track and Reach Your Goal

This scheme contains all critical aspects for a perfect experimental design!



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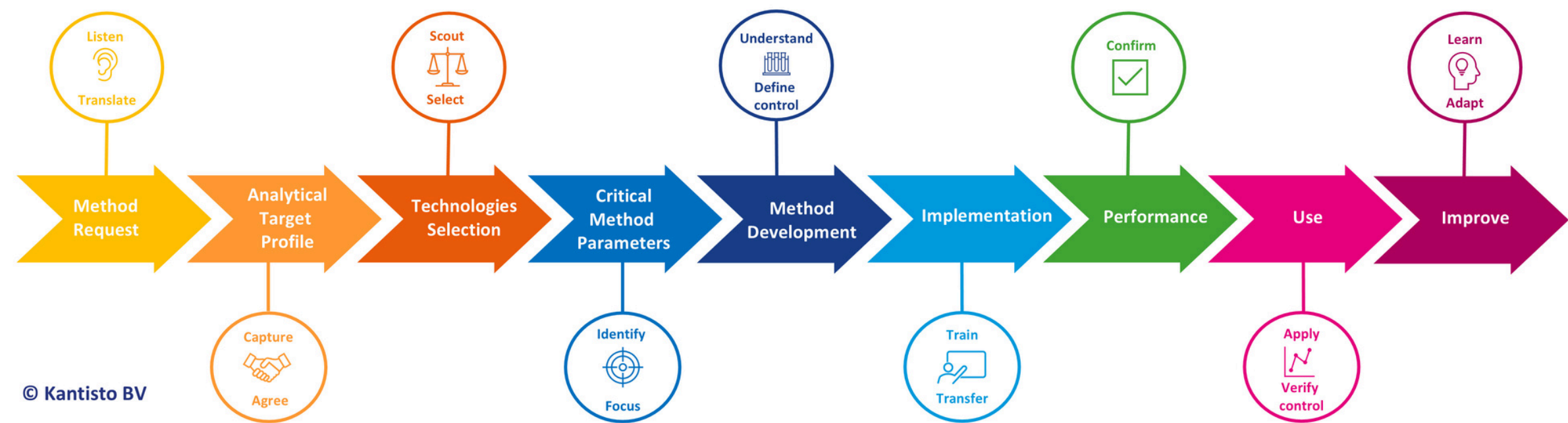
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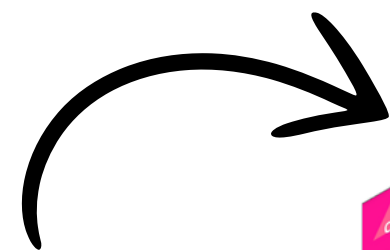
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